


Functional archetype and archetypoid analysis

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Outline

- Archetypal analysis 
- AA and ADA for multivariate data
- AA and ADA for functional data
- Application: **Human development around the world over the last 50 years**
- **Conclusions and future work**



Archetypes

- **Archetype** (Wikipedia): from Greek, ἀρχή, archē, "beginning, origin", and τύπος, tupos, "pattern," "model," or "type"; **original pattern from which copies are made.**



Archetypes in Star Wars



Wise Old Man



Damsel in distress
Female warrior



Reluctant hero



Epic hero



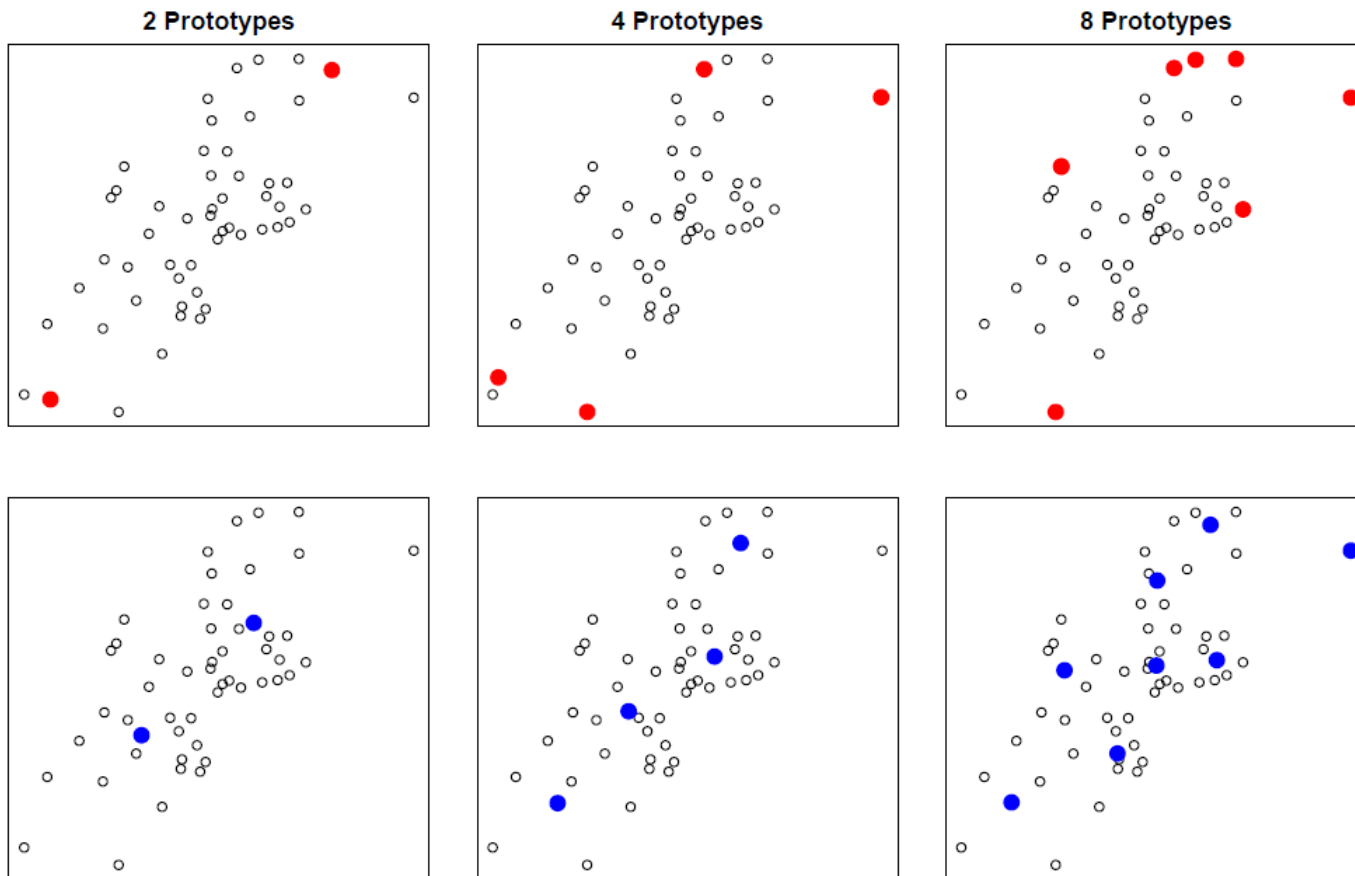
Evil figure

Archetype analysis (AA)

- Archetype concept in Statistics is the same as in life common.
- Objective (Cutler and Breiman, 1994): to find a few, not necessarily observed, extremal cases or pure types (the archetypes) such that:
 1. all the observations are approximated by convex combinations of the archetypes, and
 2. all the archetypes are convex combinations of the observations.



Archetypes in 2D



AA

K-means



Archetypoid analysis (ADA)

- **Objective (Vinué, Epifanio, Alemany, 2015):** to find a few, observed, extremal cases or pure types (the archetypoids) such that:
 1. all the observations are approximated by convex combinations of the archetypoids, and
 2. all the archetypoids are real observations.



AA for multivariate data

Let X be an $n \times m$ matrix with n observations and m variables. The **objective of AA** is to **find the matrix Z of k m -dimensional archetypes**. **AA** computes **two matrices α and β** which minimize the residual sum of squares (RSS):

$$RSS = \sum_{i=1}^n \left\| \mathbf{x}_i - \sum_{j=1}^k \alpha_{ij} \mathbf{z}_j \right\|^2 = \sum_{i=1}^n \left\| \mathbf{x}_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^m \beta_{jl} \mathbf{x}_l \right\|^2, \quad (1)$$

under the constraints

- 1) $\sum_{j=1}^k \alpha_{ij} = 1$ with $\alpha_{ij} \geq 0$ for $i = 1, \dots, n$ and
- 2) $\sum_{l=1}^m \beta_{jl} = 1$ with $\beta_{jl} \geq 0$ for $j = 1, \dots, k$.



ADA for multivariate data

The **objective of ADA** is to find the matrix **Z** of **k m-dimensional archetypoids (real cases)**. **ADA** computes **two matrices α and β** which minimize the residual sum of squares (RSS):

$$RSS = \sum_{i=1}^n \left\| \mathbf{x}_i - \sum_{j=1}^k \alpha_{ij} \mathbf{z}_j \right\|^2 = \sum_{i=1}^n \left\| \mathbf{x}_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} \mathbf{x}_l \right\|^2, \quad (2)$$

under the constraints

- 1) $\sum_{j=1}^k \alpha_{ij} = 1$ with $\alpha_{ij} \geq 0$ for $i = 1, \dots, n$ and
- 2) $\sum_{l=1}^n \beta_{jl} = 1$ with $\beta_{jl} \in \{0, 1\}$ and $j = 1, \dots, k$.

← CHANGE



AA solution

- **Cutler and Breiman (1994)** proposed an **alternating minimizing algorithm**.
- **Implemented in R by Eugster and Leisch (2009):**



package archetypes.

- **To solve the convex least squares problems, they used a penalized version of the non-negative least squares algorithm by Lawson and Hanson (1974).**



ADA solution

- **Vinué, Epifanio, Alemany (2015)** proposed an algorithm.
- It consists of **two phases, a BUILD step and a SWAP step.**
 - An **initial set** of archetypoids is computed in the **BUILD phase.**
 - The **SWAP step** seeks to **improve the set of archetypoids** by exchanging chosen observations for unselected cases and by checking if these replacements reduce the RSS.
- Implemented in **R** by **Vinué et al. (2015b):**

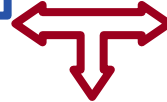


package Anthropometry.

AA and ADA for functional data

Objective of functional AA (FAA): to find k archetype functions (mixture of the data),

Objective of functional ADA (FADA): to find k functions of the sample (archetypoids),



in such a way that our functional data sample can be approximated by mixtures of those archetypal functions.

- The vector norms are replaced by functional norms (L^2 norm, $\|f\|^2 = \langle f, f \rangle = \int_a^b f(t)^2 dt$) in equation 1 and 2; the vectors x_i and z_j correspond to the functions x_i and z_j .
- The meaning of α and β in the functional case is identical to the multivariate case.



Computational details: basis approach

- Each function x_i is expressed as a linear combination of known basis functions B_h with $h = 1, \dots, m$:

$$x_i(t) = \sum_{h=1}^m b_i^h B_h(t) = \mathbf{b}_i' \mathbf{B}$$

- \mathbf{b}_i : the vector of the coefficients
- \mathbf{B} the functional vector whose elements are the basis functions.



Computational details: basis approach

$$\begin{aligned} RSS &= \sum_{i=1}^n \left\| x_i - \sum_{j=1}^k \alpha_{ij} z_j \right\|^2 = \sum_{i=1}^n \left\| x_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} x_l \right\|^2 = \\ &= \sum_{i=1}^n \left\| \mathbf{b}'_i \mathbf{B} - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} \mathbf{b}'_l \mathbf{B} \right\|^2 = \sum_{i=1}^n \left\| (\mathbf{b}'_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} \mathbf{b}'_l) \mathbf{B} \right\|^2 = (3) \\ &= \sum_{i=1}^n \left\| \mathbf{a}'_i \mathbf{B} \right\|^2 = \sum_{i=1}^n \langle \mathbf{a}'_i \mathbf{B}, \mathbf{a}'_i \mathbf{B} \rangle = \sum_{i=1}^n \mathbf{a}'_i \mathbf{W} \mathbf{a}_i, \end{aligned}$$

where: $\mathbf{a}'_i = \mathbf{b}'_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} \mathbf{b}'_l$ and \mathbf{W} is the matrix containing the inner products of the pairs of basis functions $w_{m_1, m_2} = \int B_{m_1} B_{m_2}$

Constraints for α and β identical as the multivariate case.



Computational details: basis approach

- In the case of an **orthonormal basis** such as Fourier, W is the order m **identity matrix**, and **FAA** (**FADA**, respectively) is **reduced to AA** (**ADA**, respectively) of the **basis coefficients**.
- **But, in other cases**, we may have to resort to **numerical integration to evaluate W** , but **once W is computed**, no more **numerical integrations** are necessary.



Multivariate FAA and FADA

- **Key:** to define an inner product between bivariate functions, which is computed simply as the sum of the inner products of the two components.
- **FAA or FADA for M multivariate functions is equivalent to M independent FAA or FADA, respectively, with shared parameters α and β .**



Multivariate FAA and FADA computation

- Let $f_i(t) = (x_i(t), y_i(t))$ be a bivariate function. Its squared norm: $\|f_i\|^2 = \int_a^b x_i(t)^2 dt + \int_a^b y_i(t)^2 dt$
- The coefficients for x_i and y_i respectively for the basis functions B_n are b^x_i and b^y_i

$$\begin{aligned}
 RSS &= \sum_{i=1}^n \|f_i - \sum_{j=1}^k \alpha_{ij} z_j\|^2 = \sum_{i=1}^n \|f_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} f_l\|^2 = \\
 &\sum_{i=1}^n \|x_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} x_l\|^2 + \sum_{i=1}^n \|y_i - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} y_l\|^2 = \quad (4) \\
 &\sum_{i=1}^n \mathbf{a}^{x'_i} \mathbf{W} \mathbf{a}^{x_i} + \sum_{i=1}^n \mathbf{a}^{y'_i} \mathbf{W} \mathbf{a}^{y_i},
 \end{aligned}$$

where $\mathbf{a}^{x'_i} = \mathbf{b}^{x'_i} - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} \mathbf{b}^{x'_l}$ and $\mathbf{a}^{y'_i} = \mathbf{b}^{y'_i} - \sum_{j=1}^k \alpha_{ij} \sum_{l=1}^n \beta_{jl} \mathbf{b}^{y'_l}$

Application

- **Two indicators of World Bank Open Data:**
 - **Total fertility rate (TFR):** no. children that would be born to a woman if she were to live to the end of her childbearing years and bear children in accordance with current age-specific fertility rates.
 - **Life expectancy at birth (LEB):** the number of years a newborn infant would live if prevailing patterns of mortality at the time of its birth were to stay the same throughout its life.
- **The series of each country goes from 1960 to 2013.**

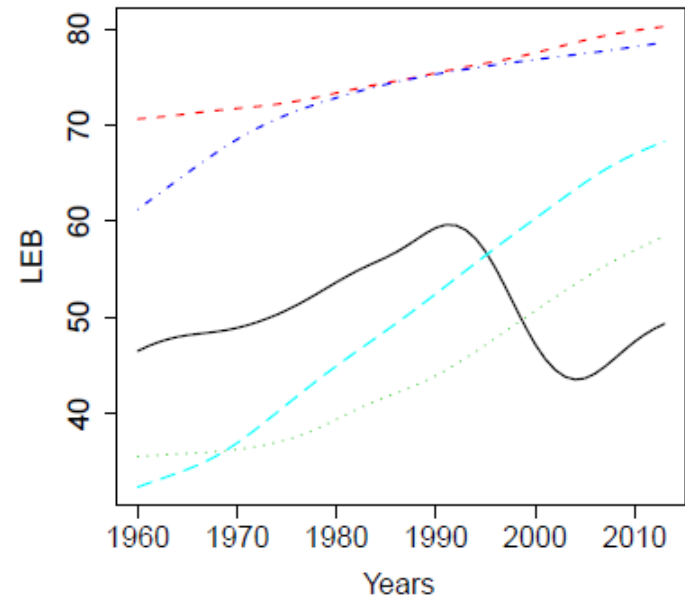
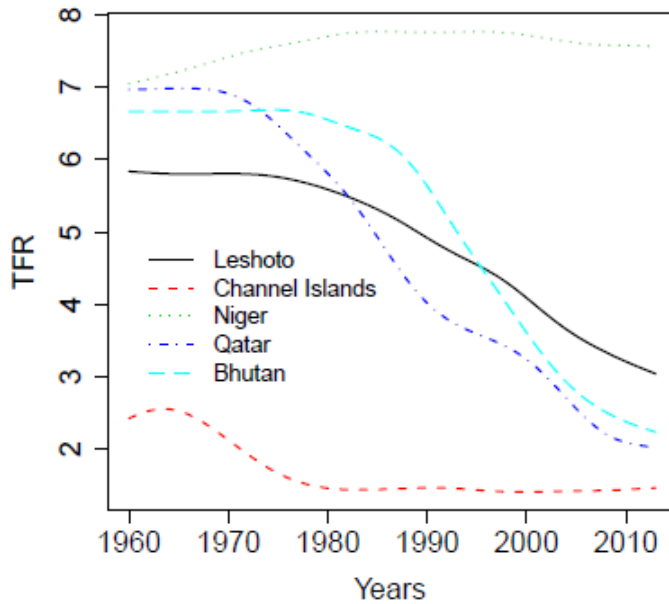


Application

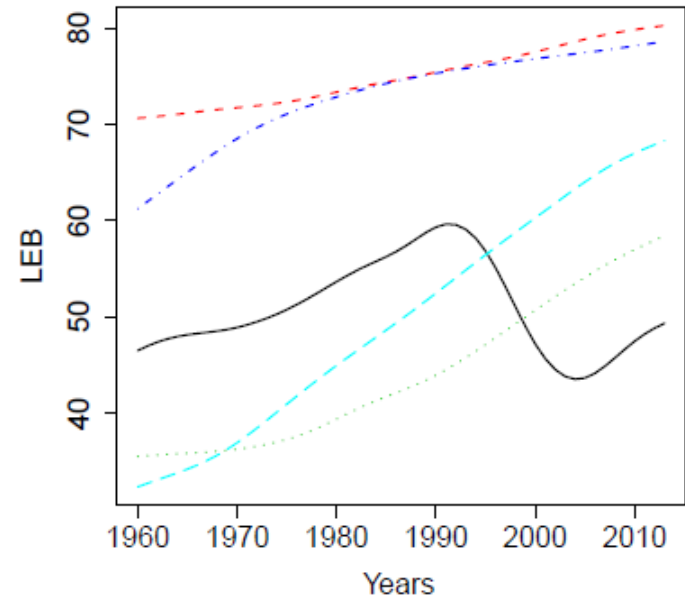
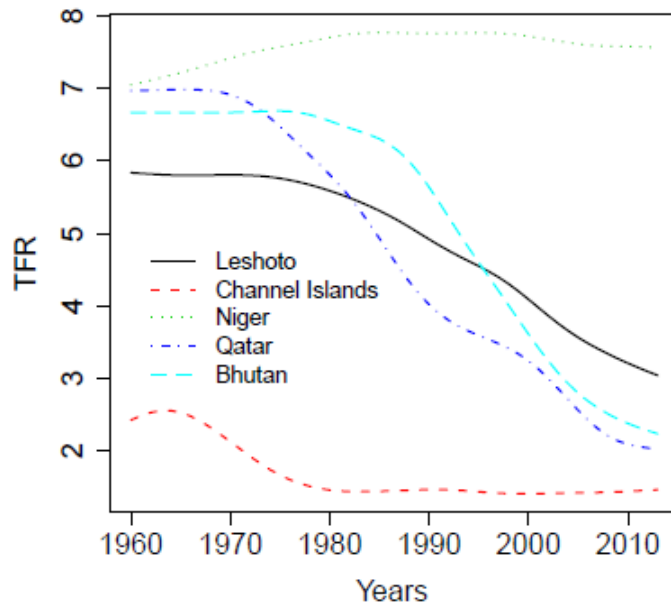
- **190 countries** considered.
- All functions (those with or without missing years) are expressed with **32 B-spline** basis functions of order 4 (**cubic splines**) from 1960 to 2013, with equally spaced knots.
- **TFR and LEB** are measured in non-compatible units, so each functional variable should be **standardized**.
- **Bivariate FADA** with $k = 5$ archetypoids.



5 functional archetypoids



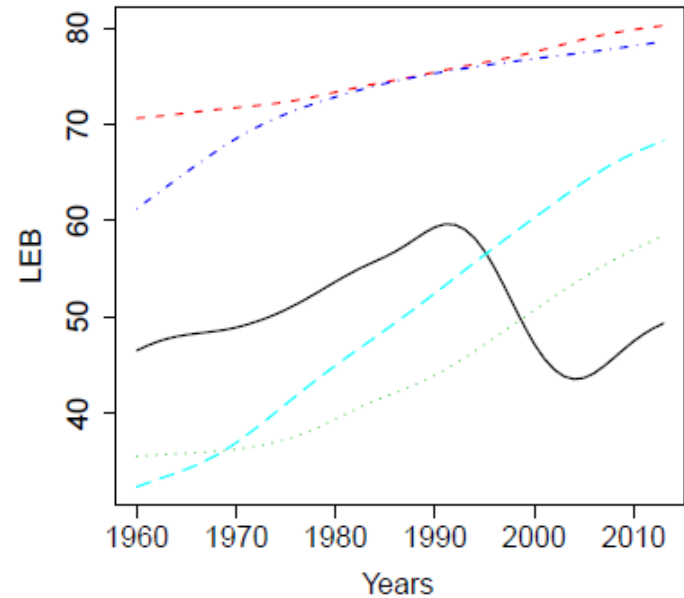
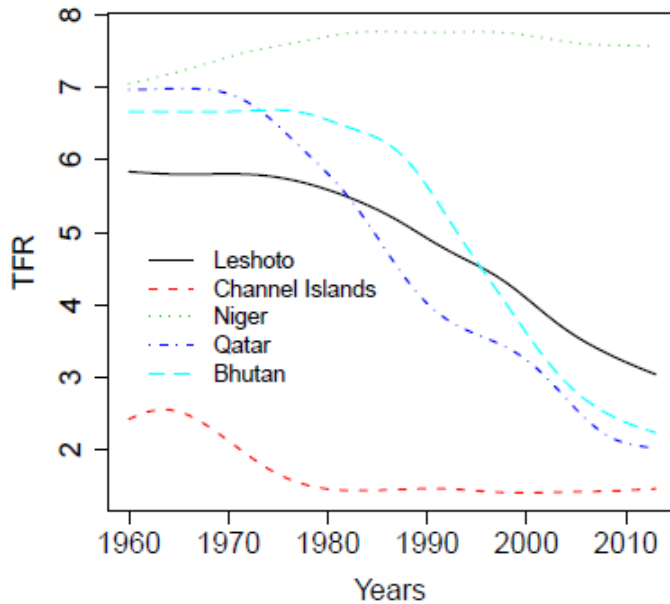
Leshoto



- **TFR** has decreased from nearly 6 children in 1960 to 3.
- **LEB** curve reflects a significant problem in Southern Africa: **HIV/AIDS**.



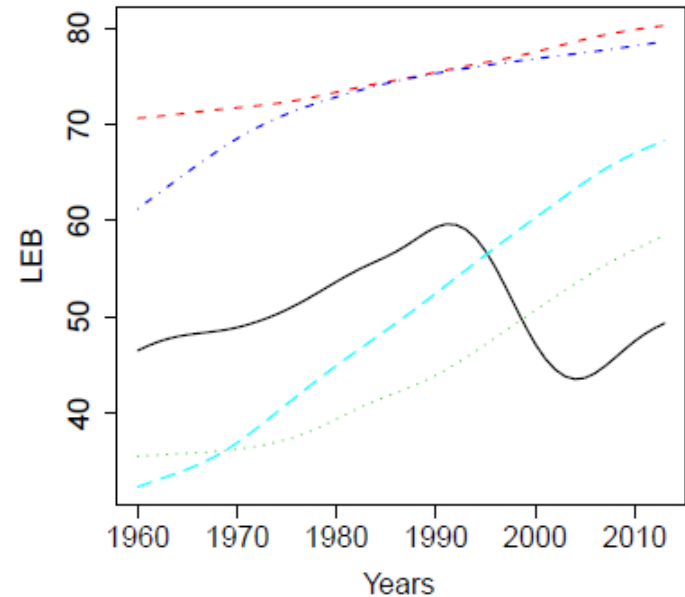
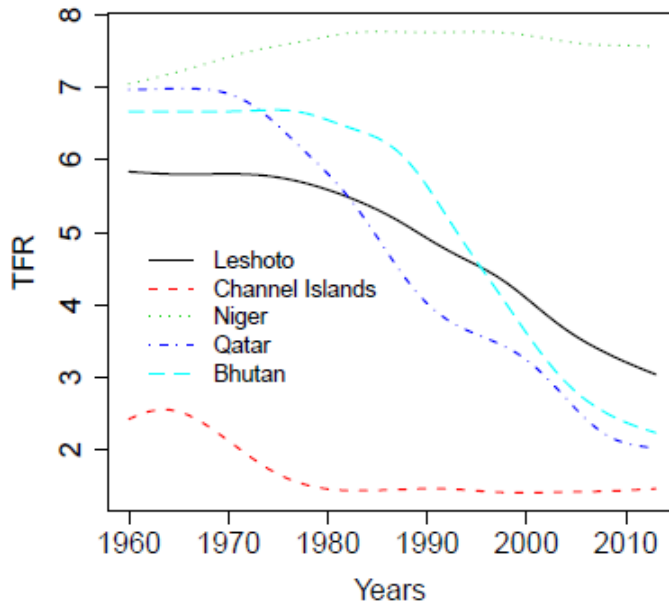
Channel Islands



- Representative of countries with **low TFR** and **high LEB** over the years.



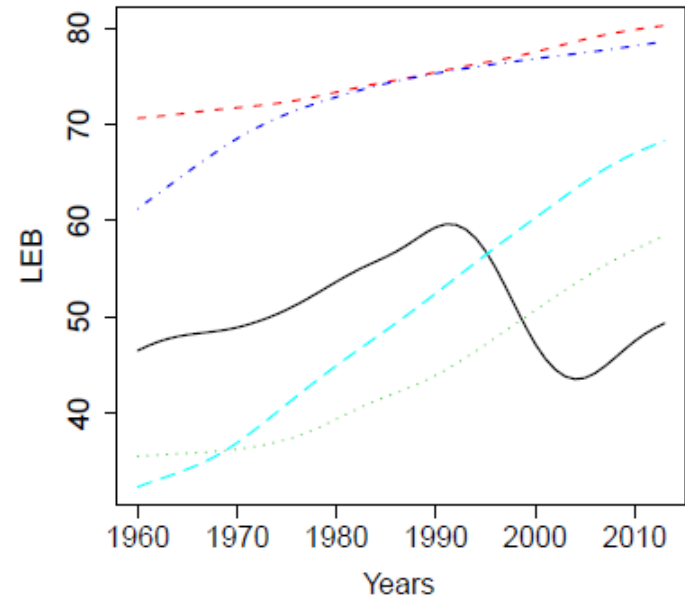
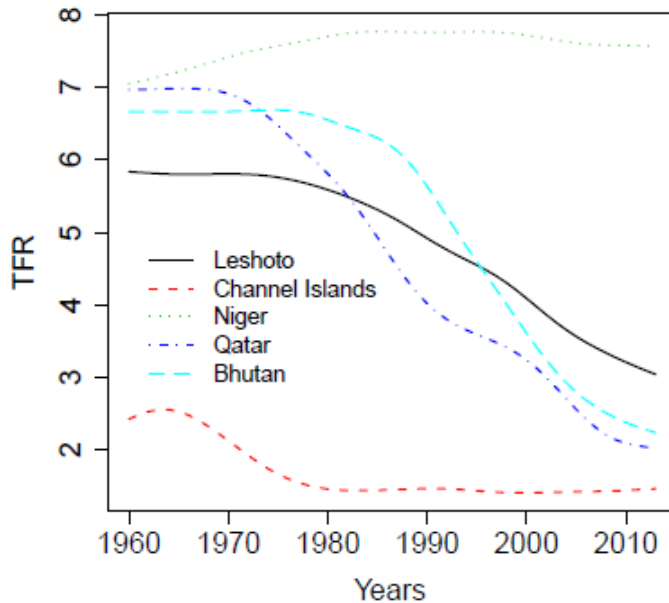
Niger



- Representative of countries with **high TFR** over the years, but **low LEB** (36 years) in the **1960s**, which has **increased to nearly 60 years nowadays**.



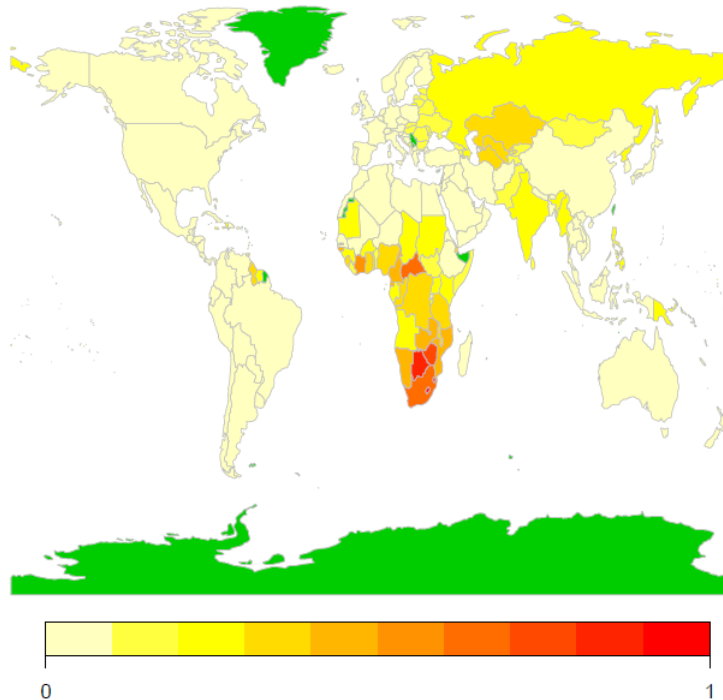
Qatar and Bhutan



- **TFR** has **decreased spectacularly**, from nearly 7 in the 1960s to 2 nowadays. But, this **decrease** has taken place **at different times**.
- **LEB** has increased considerably.

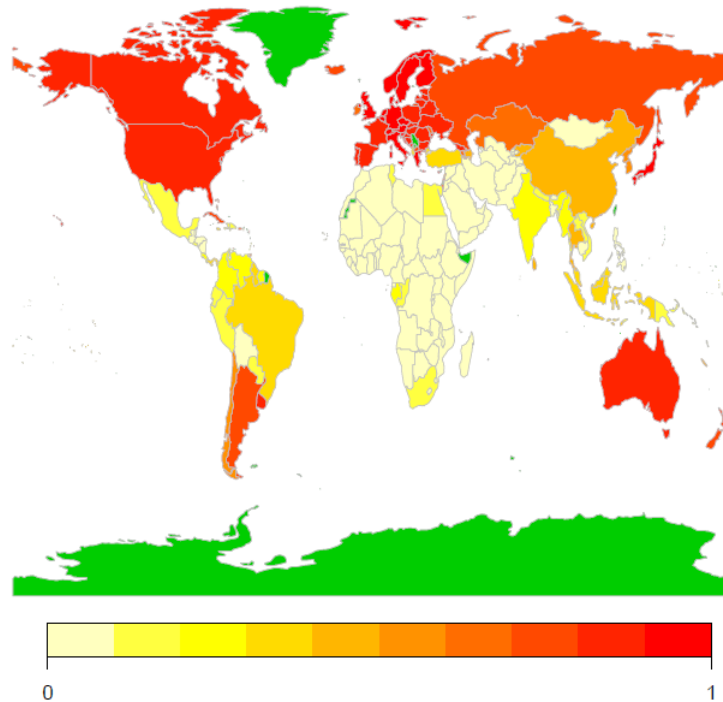


Abundance map for Leshoto



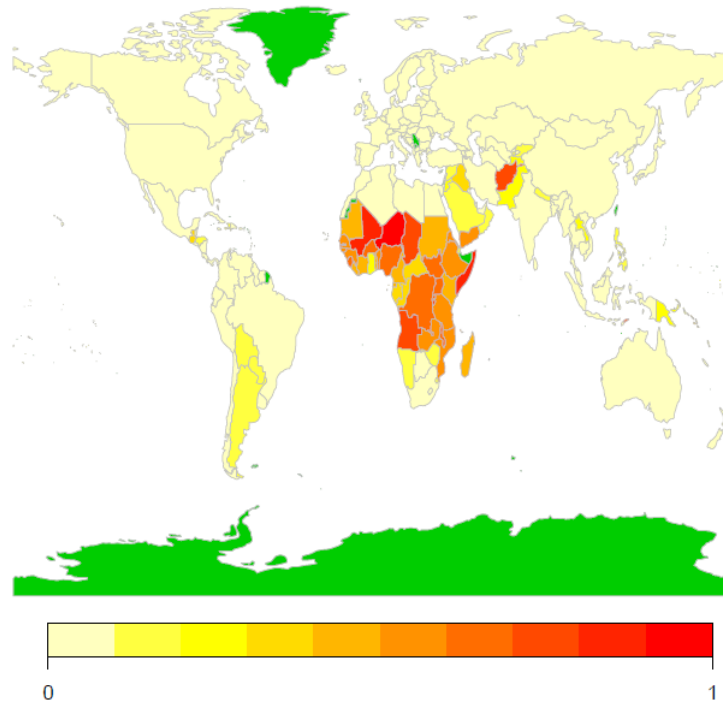
- Countries with indicator **curves similar** to Lesotho are their **neighboring countries**, which are the countries **most affected by HIV/AIDS**.

Abundance map for Channel Islands



- The countries whose indicator functions coincide with those of the Channel Islands are **Japan, Australia, North America** and **most European countries**, and to a lesser extent, countries such as **Russia and Argentina**.

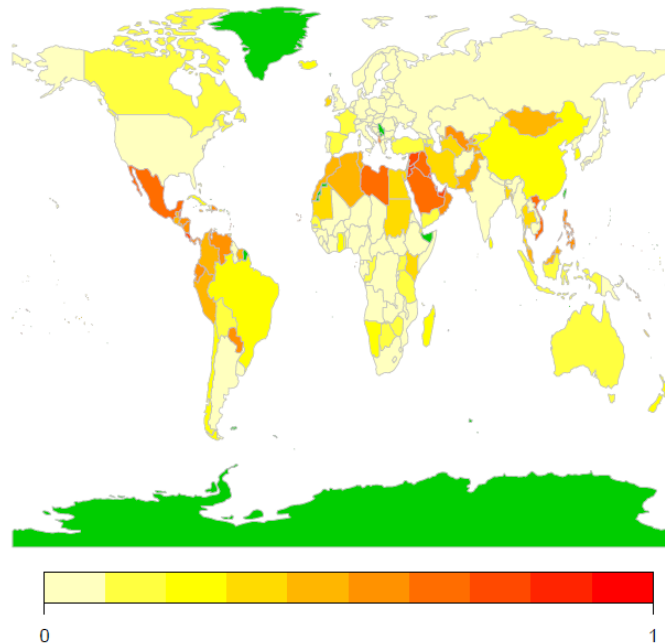
Abundance map for Niger



- Countries which mainly share their indicator functions are those in **Central Africa** and **Afghanistan**.



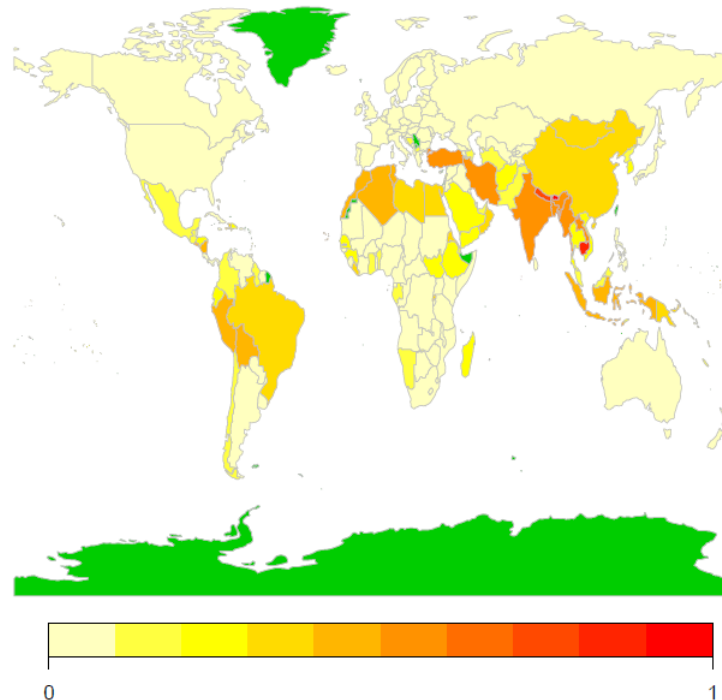
Abundance map for Qatar



- Countries with a similar behavior: **majority** of countries in the **Arabian peninsula** and neighboring countries, many countries in **Central America** and several in **South America**, several in **Asia** and countries in **North Africa**, although, those **North African countries** also share characteristics with **Bhutan**.



Abundance map for Bhutan



- **Morocco, Algeria and Tunisia** are a **mixture** of Qatar and Bhutan. Other countries are also a mixture of two or three profiles. For example, **Turkey** is a **mixture** between 30% the Channel Islands, 20% Qatar and 50% Bhutan.



Conclusions

- **FAA** and **FADA** are introduced.
- **Computational methods** are proposed based on the **coefficients of a basis**.
- **Multivariate FAA** and **FADA** are also introduced.
- **Bivariate FADA** applied to the **study of human development** around the world over the last 50 years.
- The use of **FAA** and **FADA** can be an interesting tool for **making data easier to interpret**, since they are based on the **principle of opposites which accommodates human cognition**.



Future work

- **Weighted** and **robust functional** versions.
- AA and ADA for **mixed data** (functional and vector parts).
- FAA and FADA when **multivariate arguments** are involved.
- Other **techniques for non-negative matrix factorization** could be **extended** to the **functional case**.
- **Applications:** AA and ADA, and FDA are quite new, and therefore there is no doubt plenty of scope for combining them. In fact, ...



Future work

- **Applications:** AA and ADA, and FDA are quite new, and therefore there is no doubt plenty of scope for combining them. In fact, ... **FADA** has recently **applied in sports analytics**, to find **archetypoids in NBA**.



- **Guillermo Vinué and Irene Epifanio. Archetypoid Analysis for Sports Analytics. Data Mining and Knowledge Discovery**

Reference

- I. Epifanio. **Functional archetype and archetypoid analysis**. *Computational Statistics & Data Analysis*, 64 (3), 757-765, 2016.
- **Pre-print version and code are available at** <http://www3.uji.es/~epifanio>



Thank very much
for your attention

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